

Press release

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Child Edu & Care Japan heads to Osaka for an additional show in 2021

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ChildEdu&CareJapanWest21_1

Child Edu & Care Japan West, a two-day trade fair for products and services related to childcare and education, will be launched from 6 – 7 July (Tue – Wed) 2021 at the Congrès Convention Center in Osaka. As the sister event of Child Edu & Care Japan in Tokyo, which made its debut in 2019, the new show will provide the ideal business and communication platform for nursery schools, kindergartens as well as products and services related to the childcare industry in Western Japan (Kansai region).

Following the success of Child Edu & Care Japan in Tokyo, the Osaka show has been established to respond to strong demand for a dedicated trade fair for the industry in Western Japan. The new Osaka fair, together with the Tokyo fair, will ensure that industry professionals from across Japan can pursue their business objectives at regionally focused platforms in two of Japan's major cities.

Exhibitors of Child Edu & Care Japan West will present comprehensive products and services, including furniture, equipment, baby care goods, health and sanitary products, nursing supplies and services, bedding products, educational and learning toys, indoor play equipment, playground and child fitness equipment, security systems and services, management systems, food services, business consultancy and staffing services for childcare facilities.

The show's visitors will include owners, managers and employees from childcare facilities and related professionals from the Kansai region. The show will also feature marketing seminars presented by exhibitors, as well as topical educational and management related forums.

With an increasing demand for childcare facilities in Japan, the Japanese government has budgeted JPY149.5 billion in the fiscal year of 2019 for enhancing the number of childcare facilities, and thereby reduce the number of children on waiting lists. The domestic nursery and childcare/day care market rose by an estimated 6% to reach a value of JPY3,350 billion in 2018, followed by a rise to JPY3,550 billion in 2019. Catering to this market, there are currently about 5,000 childcare facilities in Western Japan, which is 13% of the total number in the country¹.

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¹ Research conducted by Ministry of Education, Culture, Sports, Science and Technology in 2019

Mr Yasushi Kajiwara, Managing Director of Messe Frankfurt Japan Ltd, commented: "We are extremely proud to launch another fair for the important childcare industry in Western Japan. The feedback from our Tokyo show suggested that we could tap into this market and we look forward to meeting the demands of the industry from the well-established business hub of Osaka. Child Edu & Care Japan West will serve as a unique platform for the country's childcare industry to conduct business, network and gain market information."

The venue, the Congrès Convention Center, is located in the centre of Osaka. Travel to the venue is convenient not only from Osaka but also from Western Japan.

Other childcare-related shows by Messe Frankfurt include:

Child Edu & Care Japan

26 – 27 November 2020, Shinjuku NS Building, Tokyo, Japan

Press information and photographic material:

<https://hoikuhaku-west.jp.messefrankfurt.com/osaka/en/press.html>

Links to websites:

<https://hoikuhaku-west.jp.messefrankfurt.com/osaka/en.html>

Social media:

<https://www.facebook.com/hoikuhaku>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com